

# Samba Digital Inc.

## Profit and Loss Comparison

January - June, 2022

	TOTAL	
	JAN - JUN, 2022	JAN - JUN, 2021 (PY)
<b>Income</b>		
707000 Sales	2,074,150.19	1,318,248.74
768100 Other income	11,578.50	5,583.69
<b>Total Income</b>	<b>\$2,085,728.69</b>	<b>\$1,323,832.43</b>
<b>Cost of Goods Sold</b>		
668100 Paid media	8,575.08	5,483.69
Cost of Goods Sold	0.00	54,432.45
<b>Total Cost of Goods Sold</b>	<b>\$8,575.08</b>	<b>\$59,916.14</b>
<b>GROSS PROFIT</b>	<b>\$2,077,153.61</b>	<b>\$1,263,916.29</b>
<b>Expenses</b>		
606000 Office expenses	8,270.00	4,810.99
612000 Rent & Lease	1,161.67	1,078.00
616000 Insurance	2,223.36	5,532.61
620000 Advertising & Marketing	23,738.78	73,173.82
621300 Administrative Expenses	14,920.70	
624100 Shipping, Freight & Delivery		754.48
625100 Travel	14,862.77	1,443.97
625200 Conference	11,872.79	5,715.49
626100 Telephone Expense	78.71	1,459.27
627000 Bank Charges & Fees	1,706.02	5,432.57
628100 Dues & subscriptions	14,402.71	9,273.42
640500 Commissions	272.46	1,527.13
641100 Management fees	143,171.50	147,728.00
645100 Taxes & Licenses	942.87	429.99
658000 Other Miscellaneous Expense	139.08	62.57
660100 - Gifts	1,286.64	
678100 Bad Debts	1,399.50	1,550.00
Office Supplies & Software		2,042.93
Outside Labor		
621410 Freelance	484,925.23	236,683.64
621411 - Direct marketing	262,973.36	163,664.45
621412 - Translators	60,474.14	30,024.90
621413 - PR & Key account	188,344.30	79,225.39
621414 - New resources	7,359.80	7,346.22
621415 - Training	21,461.01	4,828.36
621416 - Creative team	43,807.30	5,826.77
621417 - Consulting	67,273.29	4,191.54
621418 - ST project manager	22,213.57	9,610.22
621419 - Content Writer	2,624.33	1,414.08

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621420 Developer	209,128.80	145,020.04
<b>Total Outside Labor</b>	<b>1,370,585.13</b>	<b>687,835.61</b>
Professional Fees		
621100 Legal fees	2,548.61	21,498.38
621200 Accounting fees	20,753.83	32,900.00
621400 Other professional fees	2,026.72	0.00
Legal & Professional Services	106.53	
<b>Total Professional Fees</b>	<b>25,435.69</b>	<b>54,398.38</b>
<b>Total Expenses</b>	<b>\$1,636,470.38</b>	<b>\$1,004,249.23</b>
NET OPERATING INCOME	<b>\$440,683.23</b>	<b>\$259,667.06</b>
Other Expenses		
Unrealized Gain or Loss	0.00	0.00
666000 Exchange Gain or Loss	19,527.35	-3,795.72
Income Tax expenses		
695100 Federal income tax expense	88,442.91	52,822.00
<b>Total Income Tax expenses</b>	<b>88,442.91</b>	<b>52,822.00</b>
<b>Total Other Expenses</b>	<b>\$107,970.26</b>	<b>\$49,026.28</b>
NET OTHER INCOME	<b>\$ -107,970.26</b>	<b>\$ -49,026.28</b>
NET INCOME	<b>\$332,712.97</b>	<b>\$210,640.78</b>